



PRESS RELEASE

FOR IMMEDIATE RELEASE

EMM BOOSTS TEAM WITH FIVE HIRINGS

Stephen White, Chairman of EMM International, one of the worlds' leading media management and consulting companies, is pleased to announce its appointment of five new members of staff.

The newly appointed include Anja Stellingner, Senior Manager from Mindshare Denmark, Oliver Orchard, Senior Manager from Starcom MediaVest Group in the UK, Laura Bonetti, Media Analyst from Omnicom Italy, Kieran Ray, Media Analyst from Mediaedge:CIA (MEC) and Nicole Smith, Database Manager from New Zealand, all of whom bring a wealth of industry and international experience.

Anja Stellingner has over eight years of media agency experience at Mindshare, managing key accounts including IBM, Ford, Nike and Samsung.

Anja brings insight into both Nordic and International markets, as EMM continues to expand into Europe.

Oliver Orchard has worked in the media industry for over six years with Mediaedge:CIA (MEC) and Starcom, for global clients including Visa, Samsung and Xerox.

Oliver brings with him knowledge from all corners of the marketing industry in his capacity as Senior Manager at EMM.

Quadrilingual **Laura Bonetti** has worked across the World including BBDO in Milan and Ogilvy & Mather in New York, working on global accounts including Pepsi Co., Gillette, and Warner Brothers.

Laura has a wealth of experience in all aspects of communication, marketing and media from across the globe.

Kieran Ray has four years of media planning and buying experience having worked for The Media Shop London and Mediaedge:CIA (MEC), for luxury brands including Chanel, Bollinger and Gucci.

Kieran brings insight and understanding of European media agency strategy.

Nicole Smith from New Zealand, majored in Marketing and Adverting at AUT in Auckland. Working at OMD as a media planner and buyer, Nicole brings local media experience working for the agencies top clients including TV3 and Farmers.

For further information please contact Stephen White at EMM International on 020 77801 1380 or 07785 978 454

www.emminternational.com

About EMM International:

EMM international is 16 years old and one of the world's leading media management and [media auditing](#)/consulting companies. We evaluate, benchmark, and monitor our clients' media investments, bringing savings and added value.

We help clients understand the complexities of the media process, then empower them to make better judgements and enabling them to save money through more effective strategy, planning and buying performances.

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